



City of Peterborough

Media Release

FOR IMMEDIATE RELEASE

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Peterborough, ON --

Community Wellbeing Plan

The Social Services Division is launching its Community Wellbeing Plan. The Plan will make recommendations on priorities to improve the quality of life for people that live in Peterborough City and County. Residents can get involved by completing a survey at www.peterborough.ca/ptbowellbeing and by signing up for ongoing updates.

The Community Wellbeing Plan will build on, but not duplicate, the work that has been done with existing plans. The final plan, anticipated in 2018, will provide recommendations to City and County Councils regarding 3 to 5 key local government actions to be completed over the next 3 – 5 years to improve the quality of life for local area residents.

The plan is based on the Canadian Index of Wellbeing and measures overall wellbeing in 8 different areas:

- Community Vitality
- Healthy Populations
- Democratic Engagement
- Time Use
- Environment
- Leisure and Culture
- Education
- Living Standards

The first step is to hear from the community about priorities. A survey is online at www.peterborough.ca/ptbowellbeing. Paper copies are available at City Hall (500 George Street North) and Social Services (178 Charlotte Street, in the Charlotte Mews). The survey will close on October 6, 2017.

Residents are also encouraged to sign up for email updates at www.peterborough.ca/ptbowellbeing to receive invitations to the in-person meetings later this fall where we will prioritize and develop action items. Those who sign up for email updates by September 18th will be entered in a draw to win one of three family passes to Lang Pioneer Village.

This information is also available on our website at www.peterborough.ca

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