



City of Peterborough

Media Release

FOR IMMEDIATE RELEASE

September 22, 2017
Peterborough, ON --

Community Wellbeing Plan

The Community Wellbeing planning process is underway. The Plan will make recommendations on priorities to improve the quality of life for people that live in Peterborough City and County. Residents can get involved by completing a survey at www.peterborough.ca/ptbowellbeing and by signing up for ongoing updates.

Early birds who signed up for email updates were entered into a draw for 3 family passes to Lang Pioneer Village. Now there is a new incentive. Residents are encouraged to sign up for email updates at www.peterborough.ca/ptbowellbeing to receive invitations to the in-person meetings later this fall where we will prioritize and develop action items. If you sign up for email updates before the survey closes on October 6th, you will automatically be entered into a draw for a one month pass at the Peterborough Sport and Wellness Centre.

The Plan is based on the Canadian Index of Wellbeing and measures overall wellbeing in 8 different areas:

- Community Vitality
- Healthy Populations
- Democratic Engagement
- Time Use
- Environment
- Leisure and Culture
- Education
- Living Standards

The first step is to hear from the community about priorities. The survey is online at www.peterborough.ca/ptbowellbeing. Paper copies are available at City Hall (500 George Street North) and Social Services (178 Charlotte Street, in the Charlotte Mews).

The final plan, anticipated in 2018, will provide recommendations to City and County Councils regarding 3 to 5 key local government actions to be completed over the next 3 – 5 years to improve the quality of life for local area residents.

This information is also available on our City of Peterborough website at www.peterborough.ca

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