



City of Peterborough

Media Release

FOR IMMEDIATE RELEASE

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Peterborough, ON --

New Year's Transit Service Delivers 2,500 Passengers Safely

Special thanks to Wolfe Personal Injury Lawyers for a third consecutive year of free transit services in Peterborough on New Year's Eve.

"This was the third year that I rode the buses on New Year's Eve," remarked Councillor Don Vassiliadis, Chair of Transportation. "The only difference between this year and the last two years was the weather. It was extremely cold. Riders were happy to have a warm and safe ride home. As I have said before, free New Years Eve bus service was a big success, giving rides to both the young and the young at heart. It was a chance for those who had not used Peterborough Transit in many years to get back on the bus. I would like to thank the transit drivers and staff for all of their great work that night."

Despite record low temperatures, 2,476 riders used free Peterborough Transit to partake in New Year's celebrations in Peterborough. The George Street bus route saw the most riders with 497 people accepting a free ride home on Peterborough Transit. On average, 206 riders per route took advantage of the free service.

"Wolf lawyers are a great example of a responsible corporate citizen and the first business to sponsor free transit service on New Year's Eve." remarked Councillor Vassiliadis.

Details regarding Peterborough Transit can be found at www.peterborough.ca/transit and at the downtown Transit Terminal.

This information is available on our City of Peterborough website at www.peterborough.ca.

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For further information about this New Year's Eve Transit service - please contact the undersigned:

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There are many WIN-WIN sponsorship opportunities available to support community services and help to achieve corporate and small business objectives. For further information about the City's corporate and small business sponsorship opportunities, please contact:

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