



# City of Peterborough

## Media Release

FOR IMMEDIATE RELEASE

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Peterborough, ON --

### City Secures Sponsorship with Leon's Peterborough

Users and sports fans visiting the Evinrude Centre will notice some exciting changes thanks to a new sponsorship agreement for the “**Leon's Pad**”. A five-year sponsorship arrangement with the locally owned and operated Leon's furniture store has really changed the look inside the building. In-ice logos, fresh colours matching the Leon's brand, various wall decals, comfy couches, new seating and bistro sets, as well as stool seating in the upper warm room, create a great new experience for spectators around the Leon's Pad.

Leon's sponsorship offers the city a five-year financial commitment for naming the pad, along with an improved fan experience in a fully furnished warm room.

Tom Reburn, General Manager of Leon's Peterborough explains what this opportunity means to their business; “Leon's Peterborough is extremely proud to be partnering with the City to name one of the pads at the Evinrude Center. Community hockey is such a big part of Peterborough culture; early morning practices, hockey tournaments, the wins and the losses. At Leon's we are part of your hockey family and we hope that you feel like part of ours. Come visit the Leon's Ice Pad at the Evinrude Center and relax in the upper warm room where we have made a comfy space designed with family in mind.”

More information about the City's corporate sponsorship program is available at:

[www.peterborough.ca/SponsorPeterborough](http://www.peterborough.ca/SponsorPeterborough).

This information is also available on the City of Peterborough website [www.peterborough.ca](http://www.peterborough.ca).

- 30 -

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